

COMPETITION RULES

FOR THE CONTEST ORGANIZED BY
THE UNIVERSITY OF SZEGED, FACULTY OF
ECONOMICS AND BUSINESS ADMINISTRATION, AND
THE UNIVERSITY OF SZEGED JUNIOR ACADEMY
TOGETHER WITH THE EZABESZÉD TOASTMASTERS
RETORIKA KLUB SZEGED, NAMED

„SZTE – PREZILIMPIA 2023”

PRESENTATION COMPETITION

SZEGED

2023.

I. The aim of the competition

We aim at continuing a traditional competition series in which participants can prepare their high-quality presentations with real support and help from professional mentors. The organizers set the following goals with the competition:

For university students in higher education:

- Improving presentation skills
- Preparing for labor market expectations
- Opportunity for a new challenge
- Using a foreign language actively
- Possibility for continuous improvement

II. Introduction

1. The current document titled 'Competition Rules' contains every rule and requirement regarding the organization of the online competition to be held in 2023. The organizers maintain the right to settle issues not governed by the Competition Rules on the basis of individual decisions.
2. The Competition Rules and its possible modifications are available throughout the entire length of the competition at www.prezilimpia.hu.

III. The aim of the competition

In addition to assessing the preparedness of the competitors, finding the students of the University of Szeged and the country with the best performing skills.

IV. Organizers of the competition

The University of Szeged (SZTE), Faculty of Economics and Business Administration, the University of Szeged Junior Academy, and the Ezabeszéd Toastmasters Public Speaking Club, Szeged with the contribution of Philip Morris, Hungary.

V. Participants

1. All active students participating in bachelor's or master's programmes of the University of Szeged, as well as active students participating in bachelor's or master's programmes in the field of economics at any Hungarian university, can participate in the competition. The organizers are entitled to check the active student status in case of doubt, in which case the competitor must be asked to submit a certificate. If the competitor does not submit the certificate on request, by the deadline specified therein, they will be disqualified from the competition at the decision of the organizers. In addition to students from the faculties of the University of Szeged, the organizers are waiting for the application of students of the following faculties, but not exclusively:
 - Budapesti Corvinus Egyetem Gazdálkodástudományi Kar
 - Budapesti Corvinus Egyetem Közgazdaságtudományi Kar
 - Budapesti Corvinus Egyetem Társadalomtudományi és Nemzetközi Kapcsolatok Kar

- Budapesti Gazdasági Egyetem Külkereskedelmi Kar
 - Budapesti Gazdasági Egyetem Kereskedelmi, Vendéglátóipari és Idegenforgalmi Kar
 - Budapesti Gazdasági Egyetem Pénzügyi és Számviteli Kar
 - Budapesti Műszaki és Gazdaságtudományi Egyetem Gazdaság- és Társadalomtudományi Kar
 - Debreceni Egyetem Gazdaságtudományi Kar
 - Miskolci Egyetem Gazdaságtudományi Kar
 - Pannon Egyetem Gazdaságtudományi Kar
 - Pécsi Tudomány Egyetem Közgazdaságtudományi Kar
 - Széchenyi István Egyetem Kautz Gyula Gazdaságtudományi Kar
2. Several students can apply for the competition from an institution, there is no upper limit to the applications in this sense. The condition of the application is the completion and submission of the application form, in which the link to the uploaded video to be judged must be provided. The winners admitted to the finals will be decided by a professional jury.
 3. All faculties of SZTE are entitled to delegate competitors to the final. From the faculty qualifiers, 1 out of every 10 entrants can qualify for the final.
 4. In addition to the students of SZTE, based on an online selection, the jury can admit a number of competitors to the live finals held in Szeged, not exceeding the half of the number of the student competitors of SZTE.
 5. The final will be held in Szeged, where the jury will decide on the final rankings based on the presentation presented on the spot, live.

VI. Language of the competition

1. Presentations both in Hungarian or in English may be entered into the competition, but the winners of the regional rounds and the national final will not be separately evaluated based on the language of their presentations.
2. If English presentations are entered into the competition, the judging panel should include members with appropriate English language skills.

VII. Organization of the competition

1. The competition consists of two rounds. The first round is organized for the students of SZTE by the faculties of the university.
2. For competitors outside SZTE, the first round is commenced by watching and evaluating the videos uploaded at the time of application. The videos are evaluated by an unparalleled number of professional juries invited specifically for this task. The evaluation is not public. The members of the jury evaluate the performances seen in the videos independently and without any influences.
3. Competitors must upload their videos to the YouTube video-sharing portal, for a non-public channel, by April 21, 2023. Uploaded videos cannot be publicly published.
4. The national final will be held on 10 May 2023 in Szeged.
5. For the competitors who have reached the national finals, the organizers provide a personal mentor who will help them prepare for the event.

VIII. Competition categories

1. Presentation competition

- a) The students prepare their presentation on a predefined topic and the video contest for the semi-final jury. The students who reach the national final will present their previously presented presentation, on which minor modifications and changes are allowed based on the mentor's advice or their own ideas, but the title and the main meaning of the presentation cannot change. The topic of the presentation competition in 2023 is "**Conscious consumption – reducing harm – sustainability**", but within this topic, there are no content and formal restrictions. The topic may be approached from the following angles (for example):

- economic,
- social,
- technical,
- financial,
- political,
- legal or ethical,
- marketing, or other angles.

- b) The presentations shall be no less than 6 and no more than 8 minutes long. The competitor will be automatically disqualified with no evaluation if he/she either does not fulfil the minimum timeframe or exceeds the maximum length of the presentation by more than 30 seconds in the online video, the faculty rounds or in the national final.
- c) In case of video presentations, contestants must be visible in the video for the entire duration of the presentation. In addition, any presentation tools or techniques are free to use, but upon evaluation, the jury takes primary into account the subject matter and the presentation, not the technical implementation.
- d) In the final, only presentation slides are available to be used. In the final the presentation must be performed in the form of a live presentation. In the final, the focus is on selling the presentation. Compared to the faculty presentations or the video presentations, only minor, primarily performance and technical changes are permitted in the title and the subject of the presentation, based on mentor suggestions.

2. Presentation karaoke

- a) In this style of presentations, the finalists can participate on the basis of their voluntary decision. Their performance does not affect the results of the Presentation Competition, it is evaluated separately by the jury and the prize is also separated from the main competition.
- b) The essence of the competition is that without prior preparation, the competitors must constantly talk about the slide show on the projector, compiled by the

organizers, for a period of 2 minutes. The relationship between the slides (which can be pictures, figures, drawings, diagrams, etc.) is unknown to the contestant, they automatically follow each other every 15 seconds.

- c) The slideshow shall not be made public in any form before the final. Competitors who have not yet performed must be placed separately during the final and the organizers shall ensure that the content of the slideshow is not known from the performances of the participants before them.

IX. Professional jury and voting

To evaluate the received videos, the organizers invite a professional jury consisting of an odd number of members. The members of the jury organize the videos received in the semi-finals in a series, and based on the sum of these rankings, the best competitors will qualify for the finals. (See V.4)

The jury of the SZTE faculty semi-finals is compiled by the Faculties themselves.

In the final, the decision of the former professional jury no longer counts. The final order of the winners is determined by the final jury.

X. Prizes

1. The combined amount of the prizes of the national final is **375.000 HUF**. Contestants' prizes are as follows:

First place:	150.000 HUF
Second place:	125.000 HUF
Third place:	100.000 HUF

Special prizes will be awarded in the final.

2. In the national final, the combined amount of prizes of the presentation karaoke is 90.000 HUF. Contestants' prizes are as follows:

First place:	40.000 HUF
Second place:	30.000 HUF
Third place:	20.000 HUF

XI. Personal data protection

The organizers put a strong emphasis on the protection of personal data and the relevant laws and regulations. The handling of personal data during and after the competition is done with the permission of the participants according to the information provided in the data protection information sheet. Participants may revoke their consent at any time. The participants specifically agree to use their pictures or videos to promote the competition in case they win any price, special price or gift price. The data protection information sheet may be found on the <http://www.prezilimpia.hu/en/information-on-dataprocessing/> webpage.

XII. Method and deadline for application

1. Applications may be submitted by filling in and sending the form available on the following link: <https://www.prezilimpia.hu/hu/jelentkezés/>
2. Application deadline and video uploading deadline: **24:00 (midnight) 21 April 2023**
3. It is the responsibility of the contestant to make the uploaded video application material available to the jury and the organizers until the date of the national final. After the evaluation of the professional jury, the organizers will notify the competitors of the decision. The organizers provide the finalists with a personal mentor for the preparation, for this they provide the necessary contact data at the same time as the notification.

Szeged, 27 March 2023

Annex 1.

ASSESSMENT CRITERIA		RECOMMENDED POINTS				NAME OF CONTESTANT									
		<i>Excellent</i>	<i>Very good</i>	<i>Good</i>	<i>Acceptable</i>	1	2	3	4	5	6	7	8	9	10
Content (50 points)	Speech structure (Structure, build-up)	20	14-19	9-13	0-8										
	Effectiveness (Achieving the purpose of speech, interest, reception)	10	7-9	4-6	0-3										
	Beszéd érték (ötletek, logika, saját gondolatok)	10	7-9	4-6	0-3										
	Visual appearance (presentation design, use of tools)	10	7-9	4-6	0-3										
Message delivery (30 points)	Stage appearance (body language, spatial perception, spatial management)	10	7-9	4-6	0-3										
	Voice (tone, volume)	10	7-9	4-6	0-3										
	Style (directness, confidence, enthusiasm)	10	7-9	4-6	0-3										
Language and propriety (20 points)	Suitability (fit speech to its purpose and audience)	10	7-9	4-6	0-3										
	Correctness (grammar, pronunciation, vocabulary)	10	7-9	4-6	0-3										
ALTOGETHER (maximum 100 points):															