

# **COMPETITION RULES**

REGARDING

**„PREZILIMPIA”**

A NATION-WIDE PRESENTATION COMPETITION  
ORGANISED BY THE UNIVERSITY OF SZEGED  
FACULTY OF ECONOMICS AND BUSINESS  
ADMINISTRATION, ASSOCIATION FOR MARKETING  
EDUCATION AND RESEARCH AND THE „EZ A  
BESZÉD” TOASTMASTERS PUBLIC SPEAKING CLUB

SZEGED

2020

## 1. The competition's mission

We aim at creating a traditional competition series in which participants can prepare their presentations with the help of professionals. The organizers set the following goals with the competition:

### For university students studying in business-related fields:

- Developing presentation skills
- Preparing for the requirements of the job market
- Providing feedback
- Using a foreign language actively
- Opportunity for continuous improvement

### For university faculties providing training programs in business fields:

- Improving the level of education
- Improving inter-faculty cooperation
- Giving enhanced weight to presentation skills in higher education as a set of skills required by many modern employers

## 2. Introduction

1. The document titled Competition Rules contains every rule and requirement regarding the organization of the competitions to be held in 2020 (Regional rounds and national final). The organizers maintain the right to settle issues not governed by the Competition Rules on the basis of individual decisions.
  
2. The Competition Rules and its possible modifications are available throughout the entire length of the competition at [www.prezilimpia.hu](http://www.prezilimpia.hu).

## 3. The aim of the competition

Besides measuring the preparedness of competitors, the aim of the competition is to find the university student with the best presentation skills in the country.

#### 4. Organizers of the competition

The University of Szeged Faculty of Economics and Business Administration, the Toastmasters International organization in Szeged, the „Ez A Beszéd” Public Speaking Club and the Association for Marketing Education and Research.

#### 5. Participants

1. Any student with active student status studying in business fields on a BSc or an MSc level in Hungary may participate in the competition. The participants' active status shall be checked by the faculties before the regional round as this will not be checked before the national final. The regional rounds shall be held on the following university faculties:
  - Corvinus University of Budapest - Corvinus Business School
  - Corvinus University of Budapest - Corvinus School of Economics
  - Corvinus University of Budapest - Faculty of Social Sciences and International Relations
  - Budapest Business School - Faculty of International Management and Business
  - Budapest Business School - Faculty of Commerce, Hospitality and Tourism
  - Budapest Business School - Faculty of Finance and Accountancy
  - Budapest University of Technology and Economics - Faculty of Economic and Social Sciences
  - University of Debrecen - Faculty of Economics and Business
  - University of Miskolc - Faculty of Economics
  - University of Pannonia - Faculty of Business and Economics
  - University of Pécs - Faculty of Business and Economics
  - Széchenyi István University of Győr - Kautz Gyula Faculty of Business and Economics
  - University of Szeged - Faculty of Economics and Business Administration
2. More than one student may apply from each institution, there is no limit to the number of participants. A participant may enter both competition categories and move forward to the next round. At the regional round 1 per 10 competitors may be chosen to move on to the next round in each event, regardless of the presentation's language (e.g.: 1 person if there are 1-10 participants, 2 people if there are 11-20 participants and 3 people if there are 21-30 participants, etc.). Winners of the regional rounds are determined by the regional judging panel. In case of the presentation category, winners are determined based on the evaluation aspects provided (appendix 1), while karaoke contestants are evaluated based on the subjective opinion and overall experience of the judges.

## 6. Language of the competition

1. Presentations both in Hungarian or in English may be entered into the competition, but the winners of the regional rounds and the national final will not be separately evaluated based on the language of their presentations.
2. If English presentations are entered into the competition, the judging panel should include members with appropriate English language skills.

## 7. The schedule of the competition

1. The competition consists of two rounds. The regional rounds are organized by the faculties listed in paragraph 5.1, while the national final is organized by the main organizers of the competition.
2. The regional rounds shall be conducted until 8 April 2020. Winners of the regional rounds (based on criteria detailed in 5.2.) move on to the national final.
3. The national final will be held on 29 April 2020 in Szeged. The organizers of the competition will provide professional mentors for participants for the national final in order to aid their preparation.

## 8. Competition categories

### 1. Presentation competition

- a) Competitors create their own presentations on a previously provided topic. In the national final, competitors shall give the same presentation as in the regional round with minor alterations and improvements facilitated by a professional mentor. However, the main message and the title of the presentation shall remain unchanged. The topic of the 2020 presentation competition is **Modern finance, financial awareness**. Within the given topic there are no restrictions regarding content and format. The topic may be approached from the following angles (for example):

- economic,
- social,
- technical,
- financial,
- political,
- legal,
- business-related, □
- marketing,
- or other angles.

- b) The presentations shall be no less than 6 and no more than 8 minutes long. Measuring the time of each presentation will be delegated to the judging panel. The competitor will be automatically disqualified with no evaluation if he/she either does not fulfil the minimum timeframe or exceeds the maximum length of the presentation by more than 30 seconds.
- c) The evaluation criteria is detailed in Appendix 1 at the end of the Competition Regulation document. The main aspects of evaluation are:
- the structure of speech,
  - style,
  - form,
  - delivery technique,
  - volume,
  - tone,
  - content, □
  - body language,
  - and verbal language usage.
- d) Using a presentation software is not obligatory. However, if the competitor chooses to do so only Prezi or PowerPoint is allowed. Outside of a software any tool or object may be used that is not a threat to anybody's health or to the integrity of the room's furniture. The tool cannot cause harm to anybody present in the room during the presentation.

## 2. Presentation karaoke

- a) This category places emphasis on improvisational skills instead of preparedness. Competitors have to speak continuously about the slides appearing behind them for 2 minutes (the slides may be images, figures, drawings, diagrams, etc.). The slides have no logical link between them and are changing randomly every 15 seconds.
- b) The slides for the regional rounds are provided by the main organizers in a Power Point format. This category has no objective evaluation criteria, the task of the competitor is to keep talking for 2 minutes straight. During the regional round presentations the organizers have to make sure that participants who not yet performed cannot be present at each other's performance, as they all receive and use the same slides.

## 9. Professional judging panel

At the regional rounds the institution shall invite a panel of at least 3 judges (the number of judges should be an odd number). In the national final the main organizers invite a professional judging panel of at least 5 people (the number of judges shall be an odd

number). The judging panel shall make their decisions among themselves on a simple majority basis.



## 10. Prizes

1. The combined amount of the prizes of the national final is 450.000 HUF. 1st place at the competition comes with a 250.000 HUF prize, 2nd prize is 150.000 HUF and the 3rd place means a sum of 50.000 HUF. The winner of the presentation karaoke receives a gift price. In the national final special prizes may also be awarded.
2. The prizes at the regional rounds are provided by the respective faculties.

## 11. Private data protection

The organizers put a strong emphasis on the protection of personal data and the relevant laws and regulations. The handling of personal data during and after the competition is done with the permission of the participants according to the information provided in the data protection information sheet. Participants may revoke their consent at any time. The participants specifically agree to use their pictures or videos to promote the competition in case they win any price, special price or gift price. The data protection information sheet may be found on the <http://www.prezilimpia.hu/en/information-on-dataprocessing/> webpage.

## 12. Mode and deadline of applying

1. Applications may be submitted by filling in and sending the form available on the following link:

<https://www.prezilimpia.hu/en/for-contestants/>

2. Application deadline: 6 March 2020

Szeged, 28 January 2020

EVALUATION ASPECTS		PROPOSED POINTS				NAME OF COMPETITOR											
		<i>Excellent</i>	<i>Very good</i>	<i>Good</i>	<i>Acceptable</i>	1	2	3	4	5	6	7	8	9	10		
Content (50 points)	<b>Structure of speech</b>	20	14-19	9-13	0-8												
	<b>Effectiveness</b> <i>(realizing the goals of the speech, interest, reception)</i>	10	7-9	4-6	0-3												
	<b>Speech value</b> <i>(ideas, logic, original thoughts)</i>	10	7-9	4-6	0-3												
	<b>Visual presentation</b> <i>(design, usage of tools)</i>	10	7-9	4-6	0-3												
Message delivery (30 points)	<b>Stage appearance</b> <i>(body language, perception and use of space)</i>	10	7-9	4-6	0-3												
	<b>Voice</b> <i>(tone, volume)</i>	10	7-9	4-6	0-3												
	<b>Style</b> <i>(directness, confidence, enthusiasm)</i>	10	7-9	4-6	0-3												
Register and language usage (20 points)	<b>Competence</b> <i>(the speech's relationship to its message and its audience)</i>	10	7-9	4-6	0-3												
	<b>Correctness</b> <i>(grammar, pronunciation, vocabulary)</i>	10	7-9	4-6	0-3												
<b>ALTOGETHER (maximum 100 points):</b>																	